



Makeup artists are the past, present and future of Smashbox Cosmetics. We created Smashbox PRO to give professional makeup artists special members-only benefits and discounts on Smashbox products. As a Smashbox PRO Artist, you will receive a discount on Smashbox products, a Smashbox PRO membership card, and access to our Smashbox PRO newsletter packed with the latest trends in makeup and professional artistry.

To apply, read the Smashbox PRO Guidelines and Purchase Policy and send us your completed application along with proper documentation via email at proartist@smashbox.com OR via fax at (866) 599-3029.

As a Smashbox PRO Artist, you will receive a product discount when you place an order with Smashbox Cosmetics by calling (888)763-1361 or online with your PRO card at www.smashbox.com. Please be aware that the professional discount does not apply to promotional items (i.e., Let's Do Lunch, Gifts with Purchase, Create Your Own Kit, Friends & Family sales) or items already on sale (i.e., the Curtain Call section). You may contact Smashbox to confirm that your application was received, but please allow at least 2 weeks for processing.

Smashbox PRO membership is currently only available to artists in the United States and Canada. By filling out this application you are agreeing to the Smashbox PRO Purchase Policy and Guidelines. These can be viewed online at www.smashbox.com/pro-page or on page 2 of this form.

NAME: _____ PHONE NUMBER: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Create a password for your online PRO account (this will allow us to easily access your information, order history, etc. each time you wish to place an order):

EMAIL: _____ PASSWORD: _____

Please circle the membership level you wish to apply for and check the materials you are submitting.

Smashbox PRO Artist - VIP (40% discount)

We require 2 of the following, plus a **COPY OF PHOTO ID**:

- Valid union card
- Copy of a current agency ZED card OR comp card
- Copy of your business card
- 2 professional tear sheets that include your name

Smashbox PRO Artist - FREELANCER (30% discount)

We require 2 of the following, plus a **COPY OF PHOTO ID**:

- Valid cosmetology OR esthetician license
- Professional letter of reference
- Copy of your business card
- Crew call list
- Valid makeup artistry certificate within the last 5 years

Smashbox PRO Artist - STUDENT (20% discount)*

*only valid while enrolled in school

We require BOTH of the following:

- Proof of current enrollment at an artistry based school or certificate program
- Valid Photo ID



Smashbox Editorial Credit Program

Smashbox offers makeup artists free product for editorial credit. If a makeup artist mentions Smashbox Cosmetics in any beauty or fashion print magazine or editorial they are eligible for a product credit pending approval. In order to receive the credit, the editorial should read Makeup by Jane Doe for Smashbox Cosmetics. Credit amounts below are subject to change based on publication and circulation:

- National Magazine Editorial - \$200 credit (retail value)
- Local or Regional Magazine Editorial - \$50 credit (retail value)

To receive your credit, send a copy of the editorial by email to proartist@smashbox.com. You can also mail a hard copy to: Smashbox PRO Artist Program, 8538 Warner Drive, Culver City, CA 90232. Be sure to include all of your contact information.

Smashbox PRO Purchase Policy

Product purchased by Smashbox PRO Artists using the membership discount are for the member's personal and professional use only and may not be resold under any circumstances. Smashbox Cosmetics reserves the right to limit member purchases. Items purchased with the PRO discount are final sale. The Smashbox PRO Artist discount does not apply to promotional items (i.e., gifts with purchase, Create Your Own Kit, Friends & Family sales) or items already on sale (i.e. the Curtain Call section).

Smashbox PRO Guidelines

Smashbox PRO membership is currently only available to artists in the United States & Canada. Smashbox PRO membership and the special privileges associated with it may only be used by the individual to whom the membership is issued. Smashbox PRO Artist membership cards remain the property of Smashbox Cosmetics. In the event that the Smashbox PRO Artist membership card is used in a manner which violates program guidelines, Smashbox reserves the right to cancel the membership, render the card inactive, and revoke membership privileges. Smashbox also reserves the right to modify the program and its benefits at any time without prior notification.

Questions?

If you have further questions, contact Smashbox Cosmetics by email at proartist@smashbox.com or by phone at (888)763-1361.